

AMA GROUP

Joint Press Release 30th June 2023

I-CAR & AMA GROUP ANNOUNCE GOLD CLASS FOR BMB PRESTIGE COLLISION REPAIRS

I-CAR Australia and AMA Group are pleased to announce that BMB Prestige Collision Repairs has been awarded the prestigious I-CAR Gold Class Collision status.

Gaining Gold Class for OEM facilities is a straightforward process given the variety of delivery methods including hands-on training, live and virtual classrooms and online options. OEMs can streamline upskilling technicians with I-CAR Australia's Road to Gold Program, which provides a clear path to Gold Class accreditation.

"With the amount of OEM training delivered by I-CAR, it was fairly simple for us to gain the status. Training becomes second nature for our technicians as with the changing technology, everyone must keep on top of it. The I-CAR Gold Class program really embedded that." stated Ian McInnes, Centre Manager of BMB Prestige Collision Repairs.

With the vast remote locations of shops in Australia and the ever-changing working environments due to COVID, I-CAR Australia makes it even easier to gain Gold Class accreditation with their large range of online courses. "COVID really changed the way training is delivered. I-CAR's online courses supported the team to continue their training as much as possible while minimising the disruption from COVID." Ian concluded.

EVs with aluminium body structures will increasingly present in the Australian car parc within next few years. Training on how to repair these new aluminium alloys is more important now than ever. I-CAR Australia provides best-inclass training programs that are developed to keep the collision repair industry and body shop owners ahead of material and technological changes.



"If facilities are not keeping up with technology training they will be left behind. AMA Group and I-CAR work closely to schedule courses to fit into the needs of the business and maximise the ability of our team to complete their training. AMA Group has a clear goal to work toward I-CAR Gold Class status in all its facilities". Explained Scott Donnelly, Technical Training, Prestige & OEM Manager at AMA Group. "This training is not just a **nice to have** but a **must have**," added lan McInnes.

AMA Group is the leader in the Australian and New Zealand Collision repair industry. With the biggest collision repair network across Australia and New Zealand, supported by Australia's leading distributor of vehicle parts.

> I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer. For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088